

## Corporate Responsibility Statement

### **About Alpha Beta:**

Alpha Beta Partners was formed in 2017. We are a multi-asset manager with a truly global approach. Our Dynamic Asset Allocation and 'Risk First' investment process offers low cost, outcome-orientated investment solutions. Alpha Beta forms durable partnerships, which enables advisors to remain in control of both their clients and practice. Our key driving principle is '*client first*'.

### **Values:**

What's most important to us is that we live and breathe and are true to our values:

- Trust
- Integrity
- Client Centricity

We reflect these values through our actions and behaviours.

We strive to always act agilely, boldly, and collaboratively, whilst being straightforward and determined, to shape the future of our business positively for all stakeholders and our clients.

### **Stewardship:**

As stewards of our clients' assets, we act in their interests to invest in funds / investments which can create, maintain, and cultivate value. This involves the assessment of a comprehensive range of factors that could have an impact on value, and including those associated with environmental, social and governance (ESG) drivers.

We take the responsibility of allocation, management, and oversight of client's capital extremely seriously. We aim to create long term value for clients and beneficiaries leading to sustainable benefits for the economy, the environment and society. We undertake thorough due diligence on all investments and companies that we engage with, and remain up to date with the active fund managers who we invest in. We ensure we have open communication with all our stakeholders and operate with transparency.



## Engagement:

As investors in active funds, we view the opportunity to develop relationships with fund managers of the funds we invest in as essential. This engagement can include meetings, webinars, telephone calls, and emails. Engagement is an important part of our approach and a mechanism to review performance, enhance our understanding of strategies and underlying holdings, and raise any issues we may encounter.



## Responsible Investment and ESG:



Alpha Beta acquired the business of Minerva Fund Managers in December 2020, which had been previously acquired by MitonOptimal UK in July 2017. Minerva has a 20 year track record of socially responsible and ethical investing and we have combined this expertise with our risk first dynamic asset allocation to construct 6 sustainable models.

The impact of these is a wider range of responsible investing opportunities to suit all investment budgets, knowledge, and sustainable appetite requirements.

Our lower cost solutions ensure that investing is available to all, not just high net worth individuals, and financial inclusion alongside socially responsible investing is one of our priorities.

As part of our responsible mandate, we avoid certain areas of investment, these exclusions include weapons, tobacco, pornography, animal testing for cosmetic purposes, and gambling. In addition, we avoid activities or areas that are not in keeping with human rights responsibilities.

In addition to our exclusions, we invest in a number of sustainable themes including, climate change, urbanisation, biodiversity, water, diversity, social inclusion, nutrition, health and well-being, clean energy and green infrastructure. We utilise the United Nations Sustainable Development Goals to guide and enhance our sustainable investing.

## Environment:

Alpha Beta operates a hybrid working system for most employees minimising travel and unnecessary carbon emissions. All employees are mindful and responsible with their resources use.

Through running a number of ESG screened, SRI, Sustainable and Ethical models (12 models in total) we aim to minimise our carbon and fossil fuel exposure and instead invest in green themes such as clean energy, green infrastructure and water.

The building operators in which our UK office is situated maintains its own environmental sustainability responsibilities. As part of ESG improvements, they are targeting carbon-neutral status within five years through a combination of reduced commuting, improved building efficiency, better use of water & energy, increased recycling, and carbon offsetting.

The office building also has successful year-on-year energy and carbon reductions in their climate change submissions to the CDP (the gold standard in environmental reporting).

These improvements translate directly into energy cost reductions and in 2020 they achieved a 33% reduction in our electricity and gas costs per workstation and 18% cost reduction in water, compared with their 2016 baseline.

Although the business is not considered water intensive, the offices still participate in the CDP Water Security submission, where they again receive very credible 'B' scores, which reflects objectives of managing water usage efficiently.

Legal compliance with ESOS and SECR further supports the office building's actions in reducing their climate-change impact by periodically engaging specialists to identify viable energy saving opportunities and initiatives. Examples being the continuation of refurbishment projects where centers are upgraded with modern LED light fittings and new heating and air-conditioning controls. They have an estimated saving of circa 7,000 metric tons of carbon per annum. The building achieved the Carbon Trust Standard some years ago (01/01/2010 to 31/12/11) and they continue to follow the principles of this standard.

We also have an office situated in Islamabad, Pakistan. Currently a move to a new premises is under consideration, and once this has been concluded details on the environmental credentials of the building operators can be outlined.



## Diversity:

Alpha Beta is a diverse and inclusive global employer and embraces diversity as a facilitator of an effective, innovative and prudent organisation, which can lead to the long-term success of the company and all its stakeholders.



## Governance:



There is a significant interplay between governance (G), the environment (E) and society (S), which can be seen significantly in examples of when governance is poor and the impact that then has on society (job loss/poverty/ poor treatment of employees) and the environment (e.g., Carillion, Emissions Scandals). For companies to have a positive impact on E and S, they must first start with the G and making sure the culture of the business is both ethical and sustainable.

Alpha Beta undertakes Due diligence on all procurement and outsourcing arrangements.

Alpha Beta is a global diverse employer and ensures that all staff have an understanding of the expected Code of Conduct, their individual responsibilities, and are provided with training and updates on the relevant regulations, policies and guidance, such as:

- Financial Crime regulation and requirements
- Bribery
- Data Protection / GDPR
- Gifts and Hospitality
- Conflict of Interest
- Fitness and Propriety

Additionally, all certified staff are expected to undertake yearly CPD requirements and engage in training and development opportunities.